

Youth Enrichment Services Collaborative

Serving the Youth of the Eden and
Eden Unincorporated Areas in
Alameda County

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Presentation Overview

- Introduce Collaborative

- ◆ Purpose
- ◆ Execution
- ◆ Youth Support Team
- ◆ Program Steps

- System Services

- ◆ Outreach, Marketing
- ◆ Youth Enrollment
- ◆ WIA Program Elements
 - ◆ Education and Employment Preparation
- ◆ Summer Component
- ◆ Work Experience

Introduction of Collaborative

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Formalized Partners of Collaborative

- **Hayward Adult School, lead agency**
- Eden Area ROP
- City of Hayward

Purpose of Collaborative

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Mission

- Foster the importance of integrating education and employment-training systems to help youth reach their education and employment goals.

Goals

- Develop educational opportunities
 - ◆ GED/high school diploma, occupational skills, apprenticeship programs, advanced education
- Improve organizational and interpersonal skills for career preparation
 - ◆ Communication, conflict resolution, decision-making, time management
- Maximize youth employment opportunities
 - ◆ Job preparation activities, job search strategies, labor market information, employer partnerships

Execution of Collaborative

Build System of Partnerships

Building A System: Eden Area and Eden Unincorporated Areas

- **Formed relationship with Collaborative members (partial list)**
 - ◆ Alameda County Office of Education
 - ◆ Ashland Youth Center Project
 - ◆ Chabot College
 - ◆ Cherryland & South Garden Youth Investment Round Table
 - ◆ City of Hayward
 - ◆ Hayward Police Department, Youth and Family Services Bureau
 - ◆ Eden Area ROP
 - ◆ Eden Area One-Stop Career Center

Building A System: Eden Area and Eden Unincorporated Areas

- **Established partnership with public and private businesses (partial list)**
 - ◆ Alameda County WIC Program
 - ◆ Best Western Garden Court Inn
 - ◆ Carole Wang Green Fashion
 - ◆ Child Family and Community Services
 - ◆ City of San Leandro
 - ◆ Dollar Tree
 - ◆ Pizza Express
 - ◆ World Financial Group

Youth Support Team

- Core Youth Team

- ◆ Youth Coordinator
- ◆ Business Services Representative
- ◆ Case Managers
- ◆ Career Advisors

- Youth Partnerships

- ◆ Eden/Unincorporated Areas **(partial list)**
 - Davis Street Family Resource Center
 - Eden Youth and Family Center
 - Employment Development Department
 - Portia Bell Hume Behavioral Health

Program Steps

Five-Phase Program

Phase I: Recruitment

- Engage in active recruitment strategies
 - ◆ Advertise through the one-stop system
 - ◆ Distribute flyers and brochures to CBOs, business, labor, and educational agencies
 - ◆ Deliver presentations to alternative secondary schools, juvenile facilities, and housing authorities

Phase II: Intake

Youth Participant Questionnaire
Personal background information

- Educational History
- Current Occupational Skills
- Work History, Work Related Competencies and Skills
- Behavioral Care Concerns
- Legal Problems
- Family Background

Phase III: Preparation

- Conduct group or individual orientations
 - ◆ Access eligibility for youth certification
- Perform objective assessment on education, training, career development, employment, and support-service needs
- Initiate and maintain the Individual Service Strategy
- Formulate goals and prepare an education and employment plan

Phase IV: Program Elements

- Academic tutoring and study skills training
- Alternative secondary school offerings
- Paid or unpaid work experience
- Leadership development opportunities
- Occupational skills training
- Support services and community referrals
- Adult and peer mentoring
- Comprehensive guidance and counseling
- Summer employment opportunities
- Follow-Up Services for 12 months

Phase V: Intensive Services

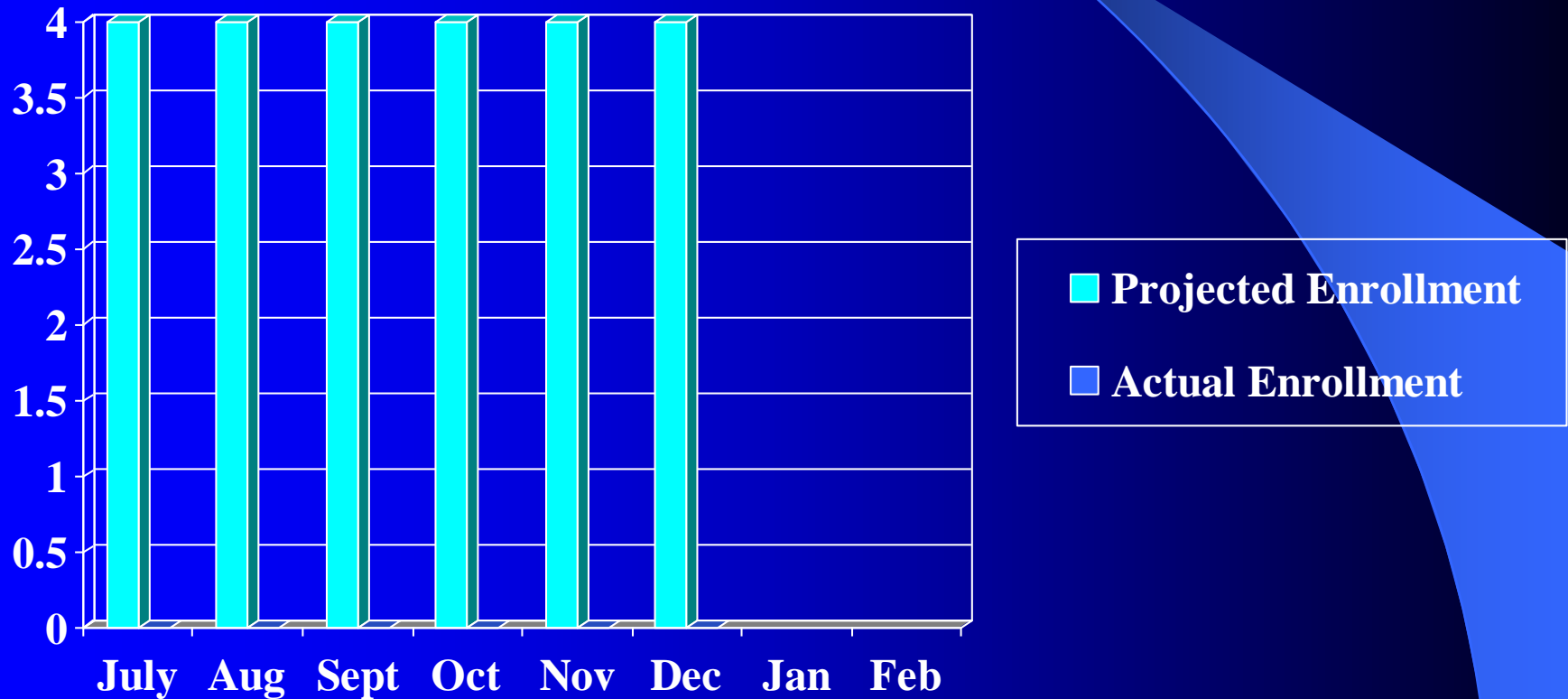
- Secretary's Commission Achieving Necessary Skills (SCANS)
 - ◆ Foundation skills: basic skills, thinking skills, personal qualities
 - ◆ Workplace competencies: resources, interpersonal, information , systems , technology
- Occupational Skills
 - ◆ Classroom training: lab, clinical instruction (OJT)
- Work Experience
 - ◆ Paid and/or unpaid internships, job shadowing

Phase V: Intensive Services, Cont'd

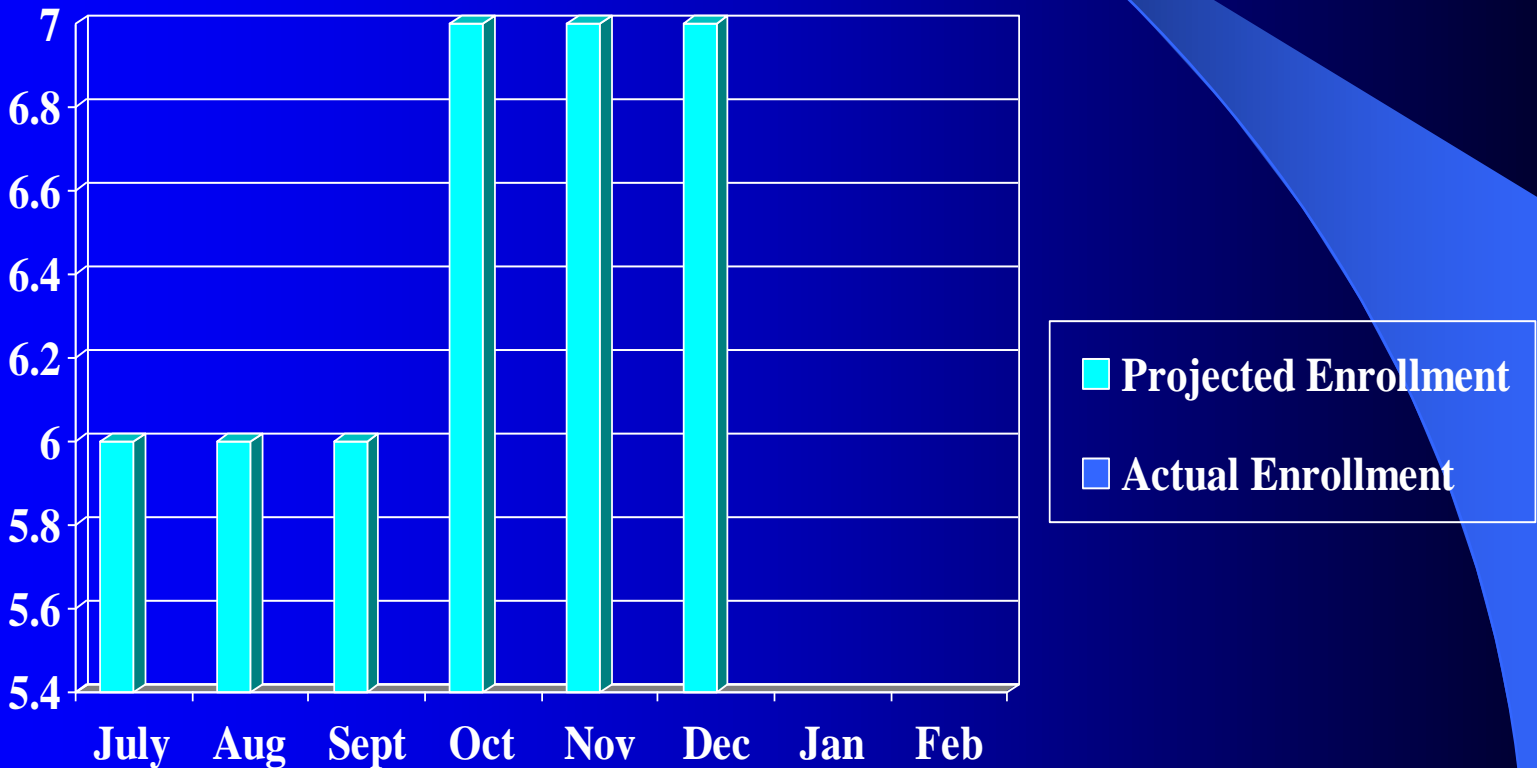
- Evaluate progress in attaining competency and proficiency in completing education, training, and employment goals
- Provide crisis intervention to help participant overcome obstacles
- Provide intensive follow-up services for minimum of 12 months after exit from program

System Setup

Youth Enrollment Connected Youth



Youth Enrollment Disconnected Youth



Summer Component

- 2011 Paid Internship
 - ◆ Work-based learning designed to enrich and expand classroom learning (academic and technical content).
- Work Readiness Skills
 - ◆ Integrated in summer component to ensure youth apply good work ethics in the workplace.
- Employers
 - ◆ St. Rose Hospital, Hayward Area Recreation Department, Eden Computer Club House (part of Eden Youth and Family Center).

Work Experience

- Paid Internship Opportunities
 - ◆ Expose youth to potential careers, helping them decide on future profession and building skills to obtain and retain employment
- On the Job Training
 - ◆ Job development services linked to the workforce that fit youth's career pathway options in various industry sectors
- Employers
 - ◆ Maaco Auto, The Kids Breakfast Club, Hayward Day Labor Center, Silliman Aquatic Center, Yo Bowl, Sol Azteca, Carol Wang, Automotive Collision Center, HARD, Chili's Restaurant